

Cherokee County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors 5/24/2016

Using the most recent IMPLAN data available (2014) adjusted for 2016, 19 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Cherokee County economy.¹

These 19 sectors have a total direct output of approximately \$362.8 million and support 963.9 jobs in Cherokee County. Running the model for all 19 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Cherokee County Economy								
Impact Type ²	Employment	% Employment	Total Value Added ³	Total Value Added % of Gross Regional Product ⁴	Output ⁵	Output % of Gross Regional Product		
Direct Effect	963.9	7.69%	\$123,970,042.83	16.43%	\$362,770,995.39	48.07%		
Indirect Effect	323.6	2.58%	\$19,423,939.77	2.57%	\$43,359,147.56	5.74%		
Induced Effect	255.4	2.04%	\$14,556,919.71	1.93%	\$29,079,998.14	3.85%		
Total Effect	1,542.8	12.31%	\$157,950,902.31	20.93%	\$435,210,141.09	57.66%		

As shown in the above table, agriculture, food, and food processing sectors support 1,542.8 jobs, or 12.31% of the entire workforce in the county. These sectors provide a total economic contribution of approximately \$435.2 million, roughly 57.66% of the economy.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 19 agriculture, food, and food processing sectors is approximately \$158 million, or 20.93% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 20.93% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **386.7 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Cherokee County.

Top Ten Sectors by Employment					
Sector	Total Employment	Total Output			
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	386.7	\$46,009,803.67			
Animal production, except cattle and poultry and eggs	214.2	\$27,498,310.03			
Pesticide and other agricultural chemical manufacturing	72.5	\$115,274,586.17			
Grain farming	69.7	\$28,194,897.68			
Real estate	51.5	\$3,852,764.35			
Wholesale trade	40.1	\$8,091,979.20			
Other animal food manufacturing	40.0	\$55,636,443.91			
Support activities for agriculture and forestry	36.3	\$2,648,835.79			
Dog and cat food manufacturing	31.8	\$39,186,385.98			
All other crop farming	31.7	\$2,700,936.17			

The pesticide and other agricultural chemical manufacturing sector directly contributes approximately \$115.3 million to the Cherokee County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

Top Ten Sectors by Output					
Sector	Total Employment	Total Output			
Pesticide and other agricultural chemical manufacturing	72.5	\$115,274,586.17			
Other animal food manufacturing	40.0	\$55,636,443.91			
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	386.7	\$46,009,803.67			
Dog and cat food manufacturing	31.8	\$39,186,385.98			
Grain farming	69.7	\$28,194,897.68			
Oilseed farming	22.3	\$27,905,684.49			
Animal production, except cattle and poultry and eggs	214.2	\$27,498,310.03			
Wholesale trade	40.1	\$8,091,979.20			
Poultry and egg production	6.7	\$7,995,393.74			
Food product machinery manufacturing	22.3	\$6,739,496.33			

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Cherokee County economy.

All Agriculture, Food, and Food Processing Sectors				
Sector	Total Employment	Total Output		
Oilseed farming	22.3	\$27,905,684.49		
Grain farming	69.7	\$28,194,897.68		
Vegetable and melon farming	0.4	\$183,808.44		
Fruit farming	0.1	\$15,238.70		
Tree nut farming	0.5	\$276,674.55		
All other crop farming	31.7	\$2,700,936.17		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	386.7	\$46,009,803.67		
Poultry and egg production	6.7	\$7,995,393.74		
Animal production, except cattle and poultry and eggs	214.2	\$27,498,310.03		
Commercial logging	5.5	\$268,602.47		
Dog and cat food manufacturing	31.8	\$39,186,385.98		
Other animal food manufacturing	40.0	\$55,636,443.91		
Animal, except poultry, slaughtering	1.3	\$776,236.61		
Bread and bakery product, except frozen, manufacturing	8.5	\$925,808.81		
Frozen cakes and other pastries manufacturing	0.6	\$84,411.08		
Pesticide and other agricultural chemical manufacturing	72.5	\$115,274,586.17		
Food product machinery manufacturing	22.3	\$6,739,496.33		
Veterinary services	19.2	\$1,506,166.07		
Landscape and horticultural services	29.9	\$1,592,110.48		

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Cherokee County, the retail sector was omitted.